

## Luitpold Animal Health Becomes American Regent Animal Health Jan. 1, 2019

### *Questions and Answers*

- **Why is Luitpold Animal Health changing to American Regent Animal Health?**

This change is the result of the merger among American Regent, Inc., PharmaForce, Inc. and Luitpold Pharmaceuticals, Inc., as announced May 30, 2018. Effective Jan. 1, 2019, Luitpold Pharmaceuticals, the surviving corporation, will change its name to American Regent, Inc. As a division of Luitpold Pharmaceuticals, Luitpold Animal Health will also change its name to American Regent Animal Health at the same time.

- **Who is American Regent?**

American Regent is a strong and respected brand with fifty years of history that is best known for its human pharmaceutical products for treating iron deficiency and generic injectables. American Regent has been the market-facing brand for Luitpold Pharmaceuticals, Inc., and is widely-known in the United States.

- **What products are included in the American Regent Animal Health portfolio? Has the portfolio expanded?**

American Regent Animal Health is committed to advancing animal health with proven FDA-Approved products like Adequan® (polysulfated glycosaminoglycan) for horses and dogs, and BetaVet® (betamethasone sodium phosphate & betamethasone acetate injectable suspension) for horses. American Regent Animal Health will pursue plans for growth and product expansion that will complement its existing portfolio of leading products.

- **Will this change impact how or where customers access the products?**

While the company name is changing, all customer service, manufacturing, sales and distribution channels will remain the same. No delays or disruptions in daily business operations are expected with this name change.

- **Does American Regent Animal Health represent a new business model?**

Capitalizing on the company's recent decision to return Adequan® Canine to its portfolio, the change represents a renewed commitment to growth and expansion in animal health. American Regent Animal Health will draw on the strength of the American Regent brand and U.S. manufacturing footprint to continue providing high quality, trusted products for animal owners, veterinarians and distributors.

- **Where can I get more information?**

For more information on American Regent Animal Health, visit [ARAnimalHealth.com](http://ARAnimalHealth.com) or call 800-458-0163.